

LGBRIMH Sensitises Sonitpur Media on Nasha Mukta Bharat Abhiyan

Tezpur, 23 September 2026: Dr. Hemanta Dutta, Deputy Director and Head of Addiction Medicine at the Lokopriya Gopinath Bordoloi Regional Institute of Mental Health (LGBRIMH), Tezpur, spoke as resource person on the Nasha Mukta Bharat Abhiyan at “Varta”, a District Media Workshop organised by the Press Information Bureau, Guwahati, at the Sonitpur Journalists’ Union Auditorium today. Shri Jayanta Kr. Bora, CEO, Sonitpur Zilla Parishad, and Smt. Sivani Borah, CDPO, Bihaguri ICDS Project, were also on the dais.



On the dais (L–R): Smt. Sivani Borah, Shri Jayanta Kr. Bora and Dr. Hemanta Dutta.

Dr. Dutta explained that substance-use disorders are preventable and treatable health conditions, and outlined the Abhiyan’s focus on prevention, awareness, early help, treatment and rehabilitation, with reference to the North-East. He urged journalists to report responsibly: avoid sensationalism, protect the identity and dignity of those affected, and tell readers where help is available.

He added that treatment for substance-use disorders is available at LGBRIMH’s Department of Addiction Medicine, and that help can also be sought through the national de-addiction helpline and Tele-MANAS.



Dr. Hemanta Dutta being felicitated at the workshop.



Dignitaries with media persons of Sonitpur district.

Need help with substance use?

De-addiction Helpline **14446** | Tele-MANAS **14416** | Dept. of Addiction Medicine,
LGBRIMH, Tezpur